



Getting Started with TikiLIVE

1) How Can I monetize the platform?

- Subscription – Charge a monthly subscription fee for your content. Our Middleware allows you to create and manage channel packages and their prices. It also allows you to set retail prices for individual channels or bundle them together based on your clients' preferences. You can also manage your subscribers, track content owner royalties and create financial reports all from the simple-to-use dashboard.
- PPV – Sell tickets to live events or charge for VODs. Sports teams could sell tickets for fans and relatives that cannot make it to the game. Musicians can move to a digital stage to share music with paying fans around the world. When you set a price for VODs that is easy residual income that requires no effort!
- Advertising – Ingest ads and get paid based on views and clicks, etc. Advertising space can be sold on the site as banners and video ads can air before / during / after a broadcast or during VOD playback. Our advertising module tracks views and clicks in an easy to use spreadsheet.
- Selling Channels – When you own a white-label platform, you're out in front with your brand and people will want to get their content on your network. Give them the opportunity for a fee. Structure packages around size of audience, bandwidth, storage and many other features with our group management controls.

2) How does WordPress fit into my platform?

- The TikiLIVE engine behind a Word Press site gives your broadcasters the power to create custom, one-of-a-kind websites which lets them stand out. Through domain mapping, these sites can run on their own domain which increases the value of the service with an extra layer of white-labeling.
 - ✓ To view a sample WordPress site, please visit: www.floridakeysreeladventures.com
 - ✓ For a more in depth look at the Word Press Module visit: <http://www.eyepartner.com/tikilive/wordpress-module-screenshots/>

3) What upfront cost can I expect?

- Platform Price is determined by license and optional modules selected. For an overview visit http://www.tikilive.org/platform_prices.php

4) What are the monthly/recurring fees?

- The only recurring fees are for hosting. We include the first month of hosting *FREE!* After the first month plans start at \$99/mo. For more details please visit: www.hosting.eyepartner.com

5) What if I go over my hosting limits?

- Don't worry about being popular! You will *never* be charged for hidden overages. We audit your hosting every week and warn you when you are getting low. Additional bandwidth is available as low as \$0.08/GB.

6) What equipment do I need?

- To broadcast, all you need is a camera, PC, and a capture card. We have tested the following equipment with great results:
 - ✓ HD Cameras start at \$49.00. For a list of HD cameras we have tested please visit: <http://www.tikilive.org/manual/wordpress/?p=966>



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7) What kind of internet connection do I need to broadcast?

- For general guidelines regarding Bandwidth Requirements please visit: <http://www.tikilive.org/manual/wordpress/?p=795>
- For information regarding Limited Bandwidth Broadcasting please visit: <http://www.tikilive.org/manual/wordpress/?p=921>

8) How do your other clients use the platform?

- We have clients who use the platform to do everything from broadcast church service on Sunday morning, to broadcasting high school football on Friday nights and everything in between. Here are few to highlight the diversity:
 - ✓ **GloVue**
<http://www.glovue.com/>
The GloVue Network's™ vision is to provide a trusted brand to 'edutain' a global viewership. Utilizing the TikiLIVE IPTV platform and the WordPress module, GloVue has created a platform for their 'GloCasters' to have seemingly white-labeled sites of their own while maintaining all of the content on the main site as well. **GloVue monetizes the platform using the Package Management to sell channels to users looking to broadcast LIVE and sell training videos.**
 - ✓ **3AngelsLive**
<http://3angelslive.com/>
3AngelsLive is 3AngelsTube's front-running HD broadcasting service that's offers an expansive set of tools for managing and producing live HD streaming content. Utilizing the Template Manager in the Administrator Dashboard they have transformed the stock TikiLIVE template into this light and graceful site which suits their content perfectly. **3 Angels Live uses donations to keep the site running.**
 - ✓ **Hawaii Stream**
<http://www.hawaiiistream.com/>
Hawaii Stream is the place for all island broadcasts! They feature programming ranging from beauty pageants to mixed martial arts competitions and from auto races to political debates. Hawaii Stream also works with schools to allow students interested in TV and film to work with a platform that is reliable and feature rich. We are excited to be a part of this organization that has the community's interest at heart. **Hawaii Stream uses advertisements and sponsored channels to monetize their site.**
- To see a more complete list of case studies, please visit: www.eyepartner.com/case-studies